

# The Money Coaching Institute Announces 1<sup>st</sup> India Cohort

## Become a Certified Money Coach (CMC)<sup>®</sup>

An exciting opportunity for aspiring Money Coaches in India!

### Shift Your Practice

Money Coaching – the Key to Standing Out and Making a Difference

Money Coaching is the key to helping your clients – and you – live more purposeful and prosperous lives.



✓ 2500+ Coaches certified

✓ Global Network in over 42 countries

### Who is this for?

This cohort is for individuals who reside in India who would like to help people transform their relationship with money and desire to create a coaching practice with this area of expertise. No prior qualifications required.

### Eight compelling reasons to become a Certified Money Coach

- Most clients have unconscious money patterns that adversely influence their lives, personally, professionally, and financially.
- There are very few financial planners / advisors that are trained in or offer this valuable service in their practice.
- If your clients are not thriving financially, your practice stands to be adversely impacted.

- **The #1 reason clients don't engage your service is due to money. With the right tools, you can help them overcome this obstacle.**
- **Money Coaching is an excellent entry point and springboard to coaching clients in other areas of their life as well.**
- **The Money Coaching Institute is the Global Leader in Behavioral Money Coaching and has trained over 2500 Certified Money Coaches (CMC)® in 42 countries, including the United States, Hong Kong, Singapore, Australia, New Zealand, Indonesia, Malaysia, South Africa, England, Ireland, France, Italy, and the Middle East.**
- **We are living in a time of great financial stress and uncertainty and our clients have few people to turn to for help.**
- **No one understands people and money like our coaches do!**

## **Course Overview**

The Money Coaching Institute's Certified Money Coach Training is described as a highly powerful and transformative process. Money Coaching is presented as a rapidly expanding field and paradigm, providing a step-by-step process for helping clients identify and move beyond hidden blocks and obstacles to their personal and financial potential.

This training will provide the tools and techniques needed to help people reach their full financial potential.

## **Cost of Course & Certification**

- **Scholarship Price for first India Cohort:**
  - \$1,500 USD — Training + Peer Coaching
  - \$2,000 USD — Training + Private Coaching
  - Regular price for class: \$3,600 USD
- **Class limited to: 8 people**

For this inaugural cohort, eight scholarships will be awarded to applicants residing in India. No income verification is required—the scholarships will be awarded based on the strength of your essay expressing why you would like to become a Certified Money Coach (CMC)®.

Apply here: [Certified Money Coach Training Scholarship Application](#)

## Training Overview

The **16-week online Certified Money Coach (CMC)® training** includes three modules:

### **1) Module One: The Foundations & Principles of Money Coaching**

This module is online and interactive. You'll learn the theory and practice of money coaching using a step-by-step methodology rooted in cutting-edge research from neuroscience, neuroeconomics, and behavioral sciences to help clients identify and change their money patterns and behaviors. This module consists of watching four pre-recorded videos and reading Section One of the Certified Money Coach (CMC)® Training Manual. Most students complete this module in 10 hours or less.

### **2) Module Two: Your Personal Money Coaching Process**

Each coach in training is required to complete the “core” money coaching process with one of our master coaches. This process is conducted throughout four to five sessions with an assigned mentor at agreed upon times. This coaching model demonstrates how the process is conducted and allows you to identify and understand your own emotions, patterns, and behaviors around money. This module is a requirement for certification, and the cost for private coaching is \$500 USD.

### **3) Module Three: Learning our Proprietary Coaching Methodology**

During this segment of the training, done concurrently with Module Two, coaches begin learning our proprietary step-by-step coaching methodology in the online classroom. This is where you'll apply the principles you've learned by working with practice clients as well as working with “live” coaching clients. You'll participate in a two-hour weekly online class where we work on case studies and provide coaching experience with live clients to deepen your learning. There are 14 weeks of classes, two hours long and recordings/transcripts are provided.

## YOUR INSTRUCTORS

### KAVITA DHAMANI

Lead Trainer

**Kavita Dhamani is India's first Certified Money Coach (CMC)®.** She is also a Keynote Speaker and the founder of **The Money Coach**. Kavita is the Director of Development & Master Coach Trainer for India & Asia at The Money Coaching Institute, founded by Deborah Price.



**Kavita's vision:** To create a world where people feel confident and empowered in their relationship with money, break patterns that hold them back, and make more intentional choices to build a life that truly matters to them.

Her journey into Money Coaching began with a powerful realisation: financial knowledge and professional success do not always translate into confidence about our own money. This led her to discover Money Coaching as the missing link between what we know about money and how we truly relate to it—our beliefs, emotions and patterns.

Today, Kavita helps individuals and families, particularly accomplished women who don't feel calm & confident with money, build financial clarity, confidence and self-trust. She is excited to train the next generation of Certified Money Coaches (CMC) across India and Asia and build an ecosystem of Certified Money Coaches who can make this work accessible to far more people than any one person could reach alone.

In addition to being a coach, Kavita brings nearly two decades of experience in financial services and institutional investing. She is a Chartered Accountant (CA) and Qualified Personal Finance Professional (QPFP). Her roles include work with Fidelity International, Moody's, Macquarie, Systematix and Guardian Life.

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## DEBORAH PRICE

### Founder of The Money Coaching Institute

**Deborah Price, Founder and CEO**, is devoted to helping people become financially empowered and to live more purposeful and prosperous lives. She has spent **over 26 years** helping people transform their lives from a behavioral, emotional, and practical perspective at the Money Coaching Institute and is the pioneer of the field of Behavioral Money Coaching.

**Deborah's mission:** To help people with behavioral issues around money alchemize their lives in order to reach their highest personal and financial potential.

Deborah developed the Money Coaching Institute as a way of helping people move beyond financial planning into personal growth. She offers a type of empowerment and education in the financial arena that affects all areas of clients' lives. As a result, clients experience renewed hope, restored relationships, increased confidence and enhanced personal and financial success.

A former financial advisor of over 20 years, Deborah left the industry in 2000 to start The Money Coaching Institute located in Northern California. The Institute provides Money Coach Training Services and Training to individuals, couples, families, and businesses. Money Coaching is a step-by-step proprietary process for identifying and changing money patterns and behaviors in order to live a more purposeful and financially conscious life.

As a coach, writer and educator, Deborah developed the step-by-step Money Coaching Method. She is a speaker, teacher, and leading expert in her field. She is the author of several books, including *Money Magic: Unleashing Your Potential for Wealth and Prosperity*, *Money Therapy: Using the Eight Money Types to Create Wealth and Prosperity*, and *The Heart of Money: A Couple's Guide to Creating True Financial Intimacy*.

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## Questions or interested in applying or want to talk to us?

Get in touch with your facilitators.

## Curious about the people behind the India Cohort?

Listen to **Deborah Price & Kavita Dhamani** on *Conversations About Money Podcast*, as they explore **why financial literacy — and even having a financial plan — isn't enough to create lasting financial wellbeing and peace of mind.**

Click here to listen: [Conversations About Money Podcast](#)

